

Press Release

When colour is a value – choose Elesa

When colour is a value factor in an engineer's equipment design brief, then Elesa can now meet that demand. Their ELECOLORS* range offers a perfect aesthetic compatibility between the components and the machines on which they are installed, enhancing the perception of their value and quality. Furthermore, colour allows a better differentiation of different machine functions, contributing to the benefit of the safety.

Among its over 40,000 product codes available in stock, Elesa offers an extensive selection of standard components in the ELECOLORS* chromatic range: orange, grey, yellow, blue, red green and black. This includes their high-end handwheels, tubular handles, thumb screws, lobe knobs and clamping levers.

Thanks to Elesa's commitment to offer the highest quality standards and aesthetics, colours are controlled with colorimetric spectrodensitometers to ensure maximum colour consistency and repeatability, both during production and over the entire lifecycle of the components.

Further information regarding Elesa products may be found at: www.elesa.com or follow them on twitter: [www.twitter.com/ElesaUK](https://twitter.com/ElesaUK).

*Trademark application



Press Box

Elesa Contact: Daniel Hodson
E-mail: marketing@elesa.co.uk

ELESA (UK) Ltd.
26 Moorlands Estate – Metheringham, Lincolnshire LN4 3HX
tel. 01526 32 26 70 – sales@elesa.co.uk

www.elesa.com

STANDARD MACHINE ELEMENTS WORLDWIDE

Ref: ELES3167 – when colour is a value

Editor's PR Contact: Ian Deavin
@The Industrial Marketing Agency

E-mail: ian@theindustrialmarketingagency.co.uk
tel. 01462 850040
Mobile. 07860 218334

1941 - 2016
75
Elesa Anniversary

elesa[®]